

PRODUCT TEAMS

Product management skills matter — but the skills are even more effective if the entire product team works as an integrated unit with clearly defined activities, roles, and deliverables.

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Teamwork

Only 10% of product teams believe they function as a seamless team with high degrees of trust, collaboration and communication.

2% No team here.

22% Our collaboration, trust and communication are subpar.

Overall we are pretty united but we have occasional issues. 66%

10% We function as a seamless team regardless of challenges.



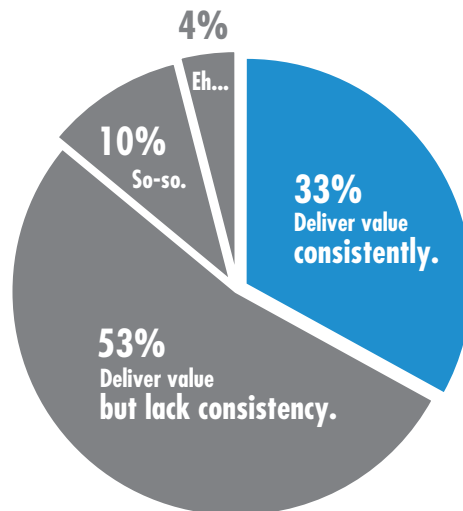
Team Components

High-performing product team cultures benefit the most from common goals and effective product management.

- 26% Common goal
- 21% Effective product management
- 16% Skilled engineers
- 15% Strong product manager
- 10% Strong user experience professional
- 5% Team-building investment
- 5% Effective line managers
- 2% Other

Performance

Only 12% of product teams indicate they perform at a high level but 33% of product teams believe they deliver value consistently based upon scope, schedule and cost.



Team Improvement

Top three things product team members would change about their product teams:

- 1 Improved cross-functional collaboration, trust and communication
- 2 Dedicated team resources
- 3 Increased focus



Only 4% of organizations invest the effort required to develop a best practice for onboarding new product team members.