PRODUCT TEAMS

Product management skills matter — but the skills are even more effective if the entire product team works as an integrated unit with clearly defined activities, roles, and deliverables.

Teamwork

Only **10%** of product teams believe they function as a seamless team with high degrees of trust, collaboration and communication.

2% No team here.

22% Our collaboration, trust and communication are subpar.

Overall we are pretty united but we have occasional issues. **66%**

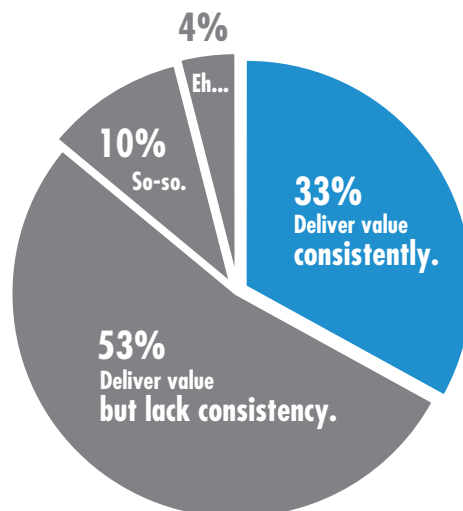**10%** We function as a seamless team regardless of challenges.

Team Components

High-performing product team cultures benefit the most from common goals and effective product management.

26% Common goal

21% Effective product management

16% Skilled engineers

15% Strong product manager

10% Strong user experience professional

5% Team-building investment

5% Effective line managers

2% Other

Performance

Only **12%** of product teams indicate they perform at a high level but **33%** of product teams believe they deliver value consistently based upon scope, schedule and cost.

4% Eh...

10% So-so.

33% Deliver value **consistently.**

53% Deliver value **but lack consistency.**

Team Improvement

Top three things product team members would change about their product teams:

1 Improved cross-functional collaboration, trust and communication

2 Dedicated team resources

3 Increased focus

4%

Only **4%** of organizations invest the effort required to develop a best practice for onboarding new product team members.

THE STUDY OF PRODUCT TEAM PERFORMANCE

Actuation Consulting
Propel forward.